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# Financial Sustainability and Fundraising Workshop - 30 September 2020

The EU funding available for Turkish CSOs and the importance of  
international partnerships.

Sergio Andreis, Director – *Kyoto Club*



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Good afternoon, from Rome !

Our warmest thanks to:

- The  Association Colleagues for the invitation for today's presentation.

**YUVA**  
tüm canlılar için

- The European Commission, which, through its *EuropeAid Support to Civil Society Networks and Platforms in Turkey Programme* is supporting in which my Organisation  is Partner.

  
**Kyoto Club**

  
**KOZA**

- All of you participating today.



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# The EU funding to Turkey

The overall summary of the EU funding to Turkey, updated as of September 2020 and reproduced on the following page is available on:

[https://ec.europa.eu/neighbourhood-enlargement/sites/near/files/near\\_factograph\\_turkey.pdf](https://ec.europa.eu/neighbourhood-enlargement/sites/near/files/near_factograph_turkey.pdf)



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# TURKEY

## ON ITS EUROPEAN PATH

### TRADE & INVESTMENT (€)

- The EU is Turkey's biggest trading partner
- Approximately 40% of Turkish trade occurs with the EU
- The EU's contribution to total Foreign Direct Investment in Turkey was €70 billion in 2018

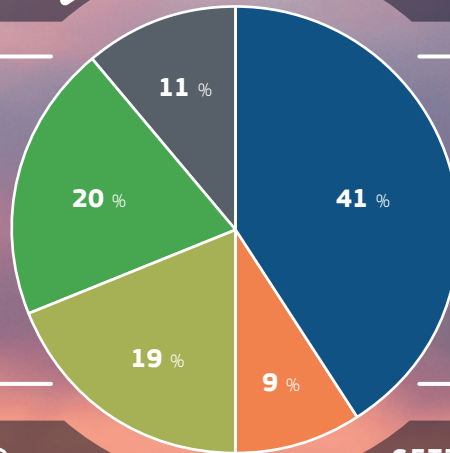


### MOBILITY & SUPPORT



- 10.6% of EU funding for transport 2014-2020
- In 2004 - 2018 over 75 000 participants in academic exchanges under ERASMUS+
- 30 000+ EU students to Turkey with Erasmus since 2004 (to 2018)

### SUPPORT FOR KEY SECTORS 2014-2020 (€3.2 BILLION)



- Democracy and rule of law
- Education and employment
- Agriculture and rural development
- Environment and climate action, energy, competitiveness and innovation
- Transport

### CORONAVIRUS RESPONSE



€57 million of EU funds have been redirected to assist Turkey in its COVID-response, for the prevention and treatment of COVID cases and support to the most vulnerable. Other measures include the extension of implementing periods for some projects under IPA and the Facility for Refugees in Turkey, the activation of the EU Civil Protection Mechanism to support the repatriation of Turkish citizens stranded in Peru and Colombia, as well as the shipment of two tubes of testing material (sufficient material for 40 000 tests) to two laboratories in Turkey

### EU FUNDING



- The EU Facility for Refugees in Turkey provides €6 billion in support of refugees (mostly from Syria) and host communities
- In addition, under the Instrument for Pre-accession Assistance, EU assistance to Turkey amounts to €3.2 billion over seven years (2014-2020) after cuts due to lack of progress on key reforms. For 2007 - 2013, assistance amounted to €4.39 billion
- Priority areas of funding are civil society, Union Programmes (e.g. Erasmus+), migration and the rule of law

### GETTING CLOSER TO EU STANDARDS



- Strengthening fundamental rights, the rule of law, the judiciary and democracy
- Reforming public administration
- Supporting governance and active citizenship
- Improving transport and energy connections
- Working towards a cleaner environment and safer food

## KEY MILESTONES

OCTOBER 2005

Accession negotiations opened

DECEMBER 2013

Visa liberalisation dialogue launched

NOVEMBER 2015

First EU-Turkey Summit held

MARCH 2016

EU-Turkey Statement

MARCH 2019

54<sup>th</sup> EU-Turkey Association Council held



# Why does Turkey receive EU funding ?

**Because Turkey is a candidate country to join the EU**

since **1999** , when, at the Helsinki Summit in December, the European Council gives Turkey **the status of candidate country for EU membership**, following the Commission's recommendation in its second Regular Report on Turkey.

[https://ec.europa.eu/neighbourhood-enlargement/countries/detailed-country-information/turkey\\_en](https://ec.europa.eu/neighbourhood-enlargement/countries/detailed-country-information/turkey_en)

## Membership status

Candidate country – together with **Albania, North Macedonia, Montenegro and Serbia**

Turkey participates in the following EU programmes:

**Erasmus+, Horizon 2020, Customs 2020, Fiscalis 2020, COSME** (Competitiveness of Enterprises and Small and Medium-sized Enterprises) and **EASI** (Employment and Social Innovation).



Brussels, 29.5.2019  
SWD(2019) 220 final

Turkey participates in the European Environmental Agency, in the European Monitoring Centre for Drugs and Drug Addiction and since 2015 in the Civil Protection Mechanism and has agreed to participate in the European Solidarity Corps.

COMMISSION STAFF WORKING DOCUMENT

Turkey 2019 Report

*Accompanying the document*

Communication from the Commission to the European Parliament, the Council, the European Economic and Social Committee and the Committee of the Regions

2019 Communication on EU Enlargement Policy

{COM(2019) 260 final}

<https://ec.europa.eu/neighbourhood-enlargement/sites/near/files/20190529-turkey-report.pdf>



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<u>Turkey</u>	<u>TOTAL</u> <u>2014-2020</u>
<b><u>a. Democracy and Rule of Law</u></b>	<b><u>1,431</u></b>
<u>Democracy and governance</u>	<u>916</u>
<u>Rule of law and fundamental rights</u>	<u>515</u>
<b><u>b. Competitiveness and Growth</u></b>	<b><u>2103</u></b>
<u>Environment, climate action and energy</u>	<u>438</u>
<u>Transport</u>	<u>372</u>
<u>Competitiveness, innovation, agriculture and rural development</u>	<u>975</u>
<u>Education, employment and social policies</u>	<u>318</u>
<b><u>TOTAL</u></b>	<b><u>3,533</u></b>

## Turkey - financial assistance under IPA II

### Indicative EU allocations for IPA 2014-2020:

€ 3,533 million plus € 25,196,460 € for Cross-border Cooperation IPA Bulgaria – Turkey (Interreg Programme: nature protection and sustainable tourism for the whole of Bulgaria and the Turkish Yugoiztochen and Yuzhen Tsentralen regions).  
An total for the years 2014-2020 of **3,558,196.460.00 €**.

**Interreg - IPA CBC**   
**Bulgaria - Turkey**  
PARTNERSHIP 



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# The EU funding available for Turkish CSOs (and Local Authorities)

<https://www.avrupa.info.tr/en/eu-support-civil-society-36>

EU support to civil society is an important priority of financial assistance to Turkey. A dynamic civil society is one where citizens can freely associate and engage in civic action. This way they can help shape government policy and make sure that the voices of people are heard. Civil Society Organizations (CSOs) are key actors in expressing the demands and needs of citizens and encouraging active citizenship; they can stimulate and expand the space for dialogue and cooperation on matters of public interest, including on the EU accession process.

As highlighted in the **Revised Indicative Strategy Paper for Turkey 2014-2020** EU support to civil society has three objectives:

- **Support the development of civil society, allowing its more active participation in democratic policy and decision-making processes;**
- **Promote a culture of fundamental rights and dialogue;**
- **Enhance civil society dialogue and inter-cultural exchange between civil societies in Turkey and Europe.**

Actions to achieve these results include:

- **Improving the legislative environment** for the operation of CSOs and their participation in policy-making;
- **Strengthening cooperation between CSOs and the Public Sector** by supporting the establishment of balanced and transparent mechanisms;
- **Building the capacity of CSOs** to improve outreach, governance and institutional capacities, such as advocacy, administrative and fundraising skills;
- **Encouraging exchanges and cooperation between citizens in Turkey and the EU** to work together on topics of common interest, share technical knowledge and expertise, and develop long-term partnerships.



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# Financing Instruments



## The Instrument for Pre-accession Assistance II (IPA II)

A key objective of the Instrument for Pre-accession Assistance II (IPA II) is to support reforms in the “enlargement countries” that bring them closer to the EU and help them converge with EU rules and standards.

IPA II sets a framework for providing pre-accession assistance for the period 2014-2020 and puts specific emphasis on the need to further support civil society.

A part of IPA assistance for civil society is managed by the Turkish authorities, with the **CFCU, Central Finance and Contracts Unit** as contracting authority and the **Directorate for EU Affairs at the Ministry of Foreign Affairs** as the lead institution:

<https://www.ab.gov.tr/49874.html>

Actions managed by the Turkish authorities mainly focus on projects that strengthen civil society–public sector cooperation in Turkey, the **EU-Turkey Civil Society Dialogue**, and **civil society development**.

IPA assistance for civil society is also managed by the EU Delegation in Turkey through the **Civil Society Facility (CSF)**. The CSF supports actions that empower civil society and ensure its active participation in the public debate, including on democracy, human rights, social inclusion, and the rule of law.

In December 2018, the new **Civil Society Facility and Media Programme** has been approved. Based on the new action document, the EU will fund, through CSF, actions to strengthen the capacity of CSOs to carry out rights-based actions and monitor and advocate for human rights in Turkey. It will also provide support to strengthen CSOs' Networks and Platforms and increase their ability to network and engage in joint actions.



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## The European Instrument for Democracy and Human Rights (EIDHR)



The European Instrument for Democracy and Human Rights (EIDHR) provides direct financial support to Civil Society Organizations to stimulate the development and consolidation of democracy, the rule of law, and respect for human rights and fundamental freedoms.

The EIDHR is a unique tool that focuses on sensitive human rights issues such as freedom of expression, improved access to justice, the fight against torture and impunity, protection and respect of cultural diversity, and the rights of

Turkey is one of the largest recipients of EIDHR funds in the world. To date, the EIDHR has funded more than 150 projects in Turkey totaling approximately €30 million. Currently, over 40 projects are ongoing.

EIDHR priorities are centered on the following areas:

- Support for human rights and human rights defenders in situations where they are most at risk;
- Strengthening civil society to promote human rights and democratic reform and consolidate political participation and representation;
- Support for disadvantaged groups;
- Support for targeted key actors and processes, including international and regional human rights instruments and mechanisms;
- Support for EU Election Observation Missions (EOMs).

The EIDHR provides funding to civil society projects or international/intergovernmental organisations and small grants to human rights defenders. Candidates for EIDHR funding can apply online through the **EuropeAid Development and Cooperation Office** website, where calls for proposals are posted.



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Topics for eligible projects depend from the relevant calls and each call has guidelines which must be respected in order to have project proposals submitted and then approved.

The website of the EU Delegation – the “Embassy” of the European Union to Turkey - <https://www.avrupa.info.tr/tr> - includes the following:

- Health
- Environment and Climate Action
- Supporting the Growth of EU - Turkey Trade
- Agriculture
- Energy
- Transport
- Education, Employment and Social Policies
- Competitiveness and Innovation
- Response to the Refugee Crisis in Turkey

**Question 1.:** who can apply to these funds, e.g. can civil initiatives, cooperatives and local authorities apply to them as well? Are there other funding opportunities for local authorities?

**Answer 1.:** in principle, as the EU language puts it, yes – **but:** each program and call has its own guidelines, rules and priorities, so **it is not possible to generalize**, one – both in the EU and in Turkey – has **to carefully read the single call**. In general non-profit entities may apply, in some programs, like Horizon, also profit-making institutions are eligible.

Local authorities may play an important role because they have **the added value** of being able to have dialogue with all the civil society components in their municipalities and therefore also to multiply the impact of their projects' results.



**Question 2.:** what CSOs should pay attention to when formulating a project for these funds: for instance the eligibility, relevance of the proposal to the grant call, a good research to the background of the problem, problem-solution analysis, SMART goals, clear target audience(s), stakeholder analysis, activities and indicators of success, realistic and cost-effective budget, sustainability of the project?

**Answer 2:** yes, all of them, they usually are common for all calls, but, again, with in addition to the respect of all the guidelines, rules and priorities set within by each program and by each call.



## One example:

### Contracting authority: Central Finance and Contracts Unit - Supporting Civil Society Dialogue Between EU and Turkey Grant Scheme (CSD-VI)

Guidelines for grant applicants

Budget line: **22.02 03 01** - Reference: TR2016/DG/03/A1-01

EuropeAid/166483/ID/ACT/TR

Deadline for submission of concept note: **12.11.2019**

#### Notice

This is a restricted call for proposals. In the first instance, only concept notes (Part A of the grant application form) must be submitted for evaluation. Thereafter, lead applicants who have been pre-selected will be invited to submit a full application. After the evaluation of the full applications, an eligibility check will be performed for those which have been provisionally selected. Eligibility will be checked on the basis of the supporting documents requested by the contracting authority and the signed 'declaration by the lead applicant' sent together with the full application.

#### Financial allocation provided by the contracting authority

The overall indicative amount made available under this call for proposals is **EUR 4.500.000**. The contracting authority reserves the right not to award all available funds.

#### Size of grants

Any grant requested under this call for proposals must fall between the following minimum and maximum amounts:

- minimum amount: **EUR 60.000**
- maximum amount: **EUR 150.000**

Any grant requested under this call for proposals must fall between the following minimum and maximum percentages of total eligible costs of the action:

- Minimum percentage: **50 %** of the total eligible costs of the action.
- Maximum percentage: **90 %** of the total eligible costs of the action (see also section 2.1.5).

The balance (i.e. the difference between the total cost of the action and the amount requested from the contracting authority) must be financed from sources other than the general budget of the Union or the European Development Fund.



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## Objectives of the programme and priority issues

The **global objective** of this call for proposals is to develop a sustainable civil society dialogue between Turkey and EU Member states.

The **specific objectives** of this call for proposals are twofold:

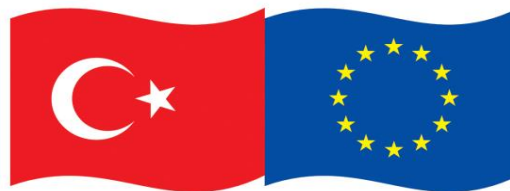
- to increase bilateral exchanges and cooperation between Civil Society Organisations (CSOs) in Turkey and the EU at local, regional and national levels, and
- to promote awareness raising initiatives on importance and benefits of membership of Turkey to the EU within Turkey and the EU, and on challenges and opportunities posed by Turkey's accession.

All projects should respond to at least one of the specific objectives of this call for proposals.

The priority areas of this call for proposals are:

- Establishing long term sustainable cooperation at local, regional and national levels between CSOs in Turkey and their European counterparts on areas within the scope of EU acquis and policies,
- Influencing the general public opinion within Turkey and EU on importance, positive effects and benefits of membership of Turkey to the EU,
- Further strengthening of dialogue between CSOs in Turkey with European counterparts established under previous EU financial assistance and other EU programmes, including CSD interventions.

The proposed projects should fall into **at least one** of the priority areas mentioned above with a focus on the dialogue among the lead applicant, the co-applicant(s), the affiliated entity(ies) and th



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## Eligibility of applicants (i.e. lead applicant and co-applicant(s))

### Lead applicant

In order to be eligible for a grant, the lead applicant must:

- be a legal person **and**
- be non-profit-making **and**
- be established in a Member State of the European Union or Turkey or an eligible country according to the IPA Regulation and To be determined on the basis of the organisation's statutes, which should demonstrate that it has been established by an instrument governed by the national law of the country concerned and that its head office is located in an eligible country. In this respect, any legal entity whose statutes have been established in another country cannot be considered an eligible local organisation, even if the statutes are registered locally or a 'Memorandum of Understanding' has been concluded.
- be directly responsible for the preparation and management of the action with the co-applicant(s) and affiliated entity(ies), not acting as an intermediary **and**
- be a CSO from Turkey (associations; foundations; federations/confederations of associations/ foundations; cooperatives), or
- be a CSO from EU Member States or other eligible countries except Turkey (associations; foundations; federations/confederations of associations/foundations; entities established as not-for-profit companies/charitable organizations; cooperatives).

For the purpose of this call, "civil society organization" is defined as:

- a) which is independent of the state as regards to its establishment and/or appointment of its personnel and administrators,
- b) which has an autonomous and democratic structure in its financial and administrative affairs, and
- c) which is a non-profit legal entity.

Only associations, federations/confederations of associations established by the Association Law No:5253 in Turkey are eligible as a lead applicant or co-applicant.

To be eligible, cooperatives should demonstrate that their operations are strictly non-profit making. During the verification of eligibility check, they must provide their statute that prohibits distribution of the profit to the shareholders. As an alternative, the organisation should demonstrate, through an audit report covering the last three years (2016, 2017 and 2018) that its profit has not been distributed to the shareholders during the last three years. In addition, the Board of Directors should declare that profit will not be distributed to shareholders in coming 5 years including this year.

A not-for-profit (non-profit) organisation is the one, which is not operating for the profit or gain of its individual members, whether these gains would have been direct or indirect. A non-profit organisation can still make a profit, but this profit must be used to carry out its purposes and must not be distributed to the owners, members or others.



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## IMPORTANT NOTE

**Branches or representative offices or contact offices/bureaus of organisations (those that do not have legal personality), international organizations, social solidarity foundations, chambers, labour and employer unions, unions, chambers of commerce, chambers of industry, chambers of commerce and industry, commodity exchanges, syndicates, private enterprises, research institutes, schools (universities etc.), city councils, public institutions (municipalities etc.) and non-profit making companies that are not established as association/foundation/federation or confederation cannot apply to this call for proposals.**

**They can, however, be associates in the projects as long as they play a real role in the action and bring added value for reaching the project objectives.**

### **Co-applicant(s)**

A lead applicant from Turkey must have **at least one eligible** co-applicant from the EU Member States and a lead applicant from EU Member States must have **at least one eligible** co-applicant from Turkey. A lead applicant from other eligible countries must have at least **one co-applicant** from Turkey and at least **one co-applicant** from an EU Member State.

Co-applicants participate in designing and implementing the action, and the costs they incur are eligible in the same way as those incurred by the lead applicant.

Co-applicants must satisfy the eligibility criteria as applicable to the lead applicant himself.

Co-applicants must sign the mandate in both Part A and Part B Section 4 of the grant application form.

Besides the minimum obligatory requirement set above, the applications may involve more than one eligible organisation from EU Member States or Turkey or other eligible countries. Further, additional co-applicant(s) from candidate country(ies) are also eligible as co-applicant(s) but not sufficient alone to comply with the application criteria.

There is no maximum number of co-applicants but careful consideration should be given during the identification of co-applicant(s) to ensure that each co-applicant has a clearly defined role in the project and has seen the submitted application as well as the budget for a smooth implementation of the project if awarded grant.

It is highly recommended to have tools signed between the lead applicants and co-applicant(s) (such as agreements, protocols) to sustain the partnership after the completion of the project.

If awarded the grant contract, the co-applicant(s) will become beneficiary(ies) in the action (together with the coordinator).



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### IMPORTANT NOTE

All actions should focus on enhancing dialogue between the civil societies in the EU and Turkey in order to be awarded grant under this Call for Proposals.

All publications developed/published in scope of the actions are recommended to be in both lead applicant's and co-applicant(s)'s languages.

All projects are expected to focus on "expected sustainable results" of actions in line with the logical framework of the project.

All projects are expected to ensure particular added-value elements and cross-cutting issues (such as innovation, best practices, gender mainstreaming, equal opportunities, involvement of vulnerable groups, sustainable results) in the project activities.

Projects with lead applicant from a city except İstanbul or Ankara will be favoured.

### IMPORTANT NOTE

In principle, applications should be "original" and unique to the target group's needs, problems, and be designed with proper solutions and implementation methodology. Therefore, "copy-paste applications" may be eliminated in the course of the evaluation process when the proposals present the same;

- scope of activity, wording or the same sentences differentiated only by rephrasing,
  - budget,
  - implementation modalities with only few differences such as the implementation place, name of lead applicant, co-applicant(s), affiliated entity(ies), and the number of target group
- unless a solid ground is found to be considered acceptable by the evaluation committee and/or the contracting authority.



## Eligible actions: actions for which an application may be made

### Definition

An action (project) is composed of a set of activities.

### Duration

The initial planned duration of an action may not be lower than **12 months** nor exceed **15 months**.

### Sectors or themes

Civil society

### Location

Actions must take place in Turkey and EU Member States. In addition, if properly justified, some activities can be implemented in other eligible countries. However, such activities cannot constitute the major part of the action.

### Types of action

All actions within the context of the below listed EU acquis chapters which aim at achieving the Programme objectives and fall within **at least one** of the priority areas could qualify for financing.

#### IMPORTANT NOTE

##### An entity:

- can be awarded only one grant as a lead applicant, or
- can be awarded two grants – one as a lead applicant, one as a co-applicant or affiliated entity.
- can be awarded two grants – both as a co-applicant, or one as a co-applicant and one as an affiliated entity or two as an affiliated entity.

#### IMPORTANT NOTE

Civil Servants who are employed under the Law No 657 cannot be employed or be paid any salary within the context of this project except if:

- the cost of these staff assigned to the action is paid by the beneficiaries or affiliated entity(ies) if they get necessary permissions from their institutions and they are under the payroll of the beneficiaries or affiliated entity(ies).

Other public officials and academic staff can be employed in the project within the framework of the applicable law(s) to which they and their institutions are subject.

The legislation relevant to the civil servants in the other eligible countries should be respected.



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## Monitoring deadlines and calls

**Advice:** subscribe to each programme's newsletter / information tools – and to Eurodesk Turkey's *opportunity finder* - so that you may automatically receive the details for upcoming calls

<http://siviltoplumdiyalogu.org/>



On the websites of the main institutions managing the calls:



<https://turkeyinh2020.eu/>



<http://www.ua.gov.tr/>



Through the Eurodesk Turkey **website**

<http://eurodesk.ua.gov.tr/>

and **opportunity finder**

<https://programmes.eurodesk.eu/learning>



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<https://www.avrupa.info.tr/tr/sivil-topluma-finansman-saglanmasi-60>



<https://www.avrupa.info.tr/en/current-call-tenders-860>

<https://webgate.ec.europa.eu/europeaid/online-services/index.cfm?ADSSChck=1574261356119&do=publi.detPUB&orderbyad=Desc&zgeo=35624&searchtype=AS&debpub=&PubliList=50&orderby=upd&userlanguage=en>



TÜRKİYE CUMHURİYETİ  
HAZİNE VE MALİYE BAKANLIĞI  
MERKEZİ FİNANS VE İHALE BİRİMİ

[cfcu\\_info@cfcu.gov.tr](mailto:cfcu_info@cfcu.gov.tr)

<http://www.cfcu.gov.tr/tr/ihaleler>



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# The funding opportunities by the Council of Europe's European Youth Foundation

Turkey became the 13th member State of the Council of Europe on **13 April 1950**:  
<https://www.coe.int/en/web/portal/turkey>



The European Youth Foundation (EYF) is a fund established in 1972 by the Council of Europe **to provide financial and educational support for European youth activities**. Only youth NGOs from Council of Europe member states as well as the European Cultural Convention Signatories: Belarus, Kazakhstan and the Holy See, can apply to the Foundation: <https://www.coe.int/en/web/european-youth-foundation/who-we-are>

The Foundation has an annual budget of approximately **3.7 million Euros**, which is mainly made up of obligatory contributions from each Council of Europe member state.

Since 1972, more than 300 000 young people, **aged between 15 and 30** and mostly from member states, have benefited directly from EYF supported activities.



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# The importance of international partnerships

- International partnerships are important because they foster knowledge, cooperation and creativity and active citizenship.
  - They are a tool for peace and sustainable development in a globalized planet.
- All the programs mentioned earlier are based on international partnerships open to the EU Member States, those in pre-accession and many other which have cooperation agreements with the EU.
- The two European Youth Foundation Centres, in Strasbourg and Budapest are excellent residential structures hosting young people for non formal intercultural education training and conferences, funded by the Council of Europe.



- International partnerships may be started / enhanced through contacts with existing national, EU and international networks.
- In order to activate EU funding, cooperation with EU networks is particularly important: they usually regularly cooperate with the European Commission units and this facilitates also accessing EU funds – selected examples include:



# The European Commission's defined priorities for 2019-2024 are highly relevant for policy making in the field of culture at EU level and for the key themes of European cultural cooperation.

These priorities are part of the overall political strategy of the European Union.

The defined priorities remain highly relevant for policy making in the field of culture at EU level and for the key themes of European cultural cooperation.

*For the period of 2019-24, the six political priorities of the European Commission are:*

- ***A European Green Deal:*** *striving to be the first climate-neutral continent.*
- ***A Europe fit for the digital age:*** *empowering people with a new generation of technologies.*
- ***An economy that works for people:*** *working for social fairness and prosperity.*
- ***A stronger Europe in the world:*** *Europe to strive for more by strengthening our unique brand of responsible global leadership.*
- ***Promoting our European way of life:*** *building a Union of equality in which we all have the same access to opportunities.*
- ***A new push for European democracy :*** *nurturing, protecting and strengthening our democracy.*

***Given their important role for economies and societies in the EU, cultural and creative sectors can greatly contribute to all of the above-mentioned priorities.***



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**Thank you very much for your attention !**



**Sergio Andreis**

**s.andreis@kyotoclub.org**



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