

INVESTING
IN
FUTURE



WHY THIS PITCH SESSION?

Identify opportunities to add value to our pilot actions through:

understanding of other perspective and *business model*

finding common interest, values and principles

materialise it in the form of new services, products, use potential,...

Mainstream potential of rethinking of value and potential of investing in RES and EE in the ccurrent socio-economic environment = Green and Just Transition and NO one left behind.

Future is not what it used to be!

Laibach

PRESSURE TO
CHANGE
EVERYTHING FOR
ALL TO REMAIN
THE SAME

People want to change everything
and, at the same time, want it all to
remain the same.

— Paulo Coelho —

— Paulo Coelho —

Societal pressure through global mobility putting under challenge existing societal arrangements and public institutions (Green and Just Transition)

Climate related challenges contributing to societal pressure as well as private economic sector competitiveness challenges as well as burdening public infrastructure and production capacity of areas (Climate commitments and impact on economies)

Global competitiveness as result of new dynamics in countries/societal development as well as capacity of those societies to embrace disruptive technologies and social innovation (ESG, CSRD, AI, natural resources access, new business and financial models...)



CHANGING THE FRAMEWORK
-
WORK LOCAL THINK GLOBAL



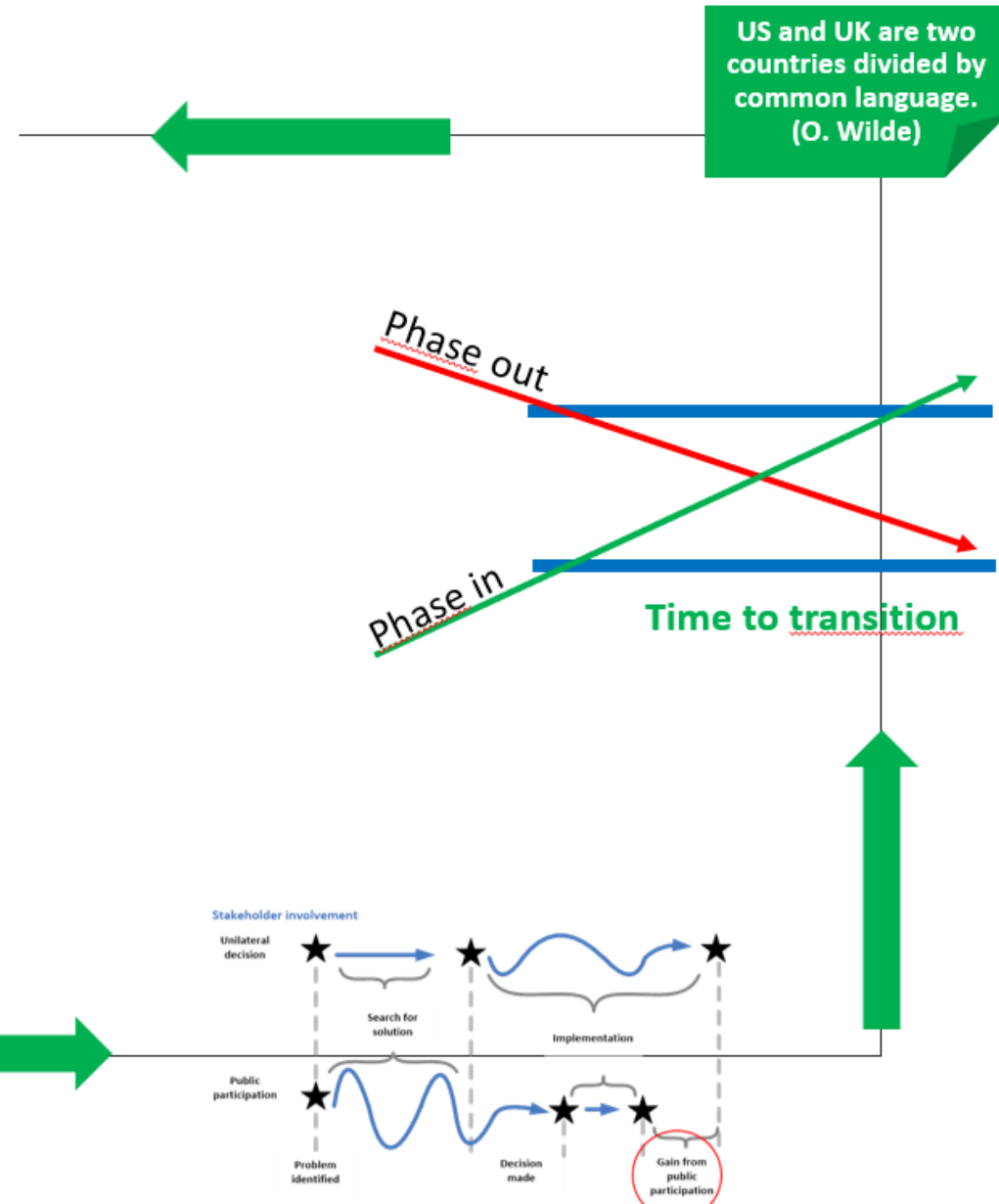
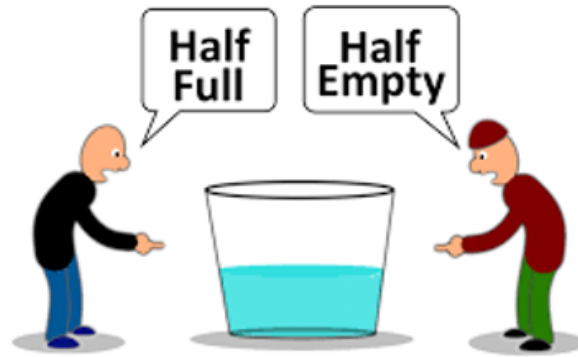
It will come down to companies and municipalities to change their BAU

Understand global opportunity

Recognising their potential in terms of immediate access or accumulated capacities = simple fact is we share one *space*

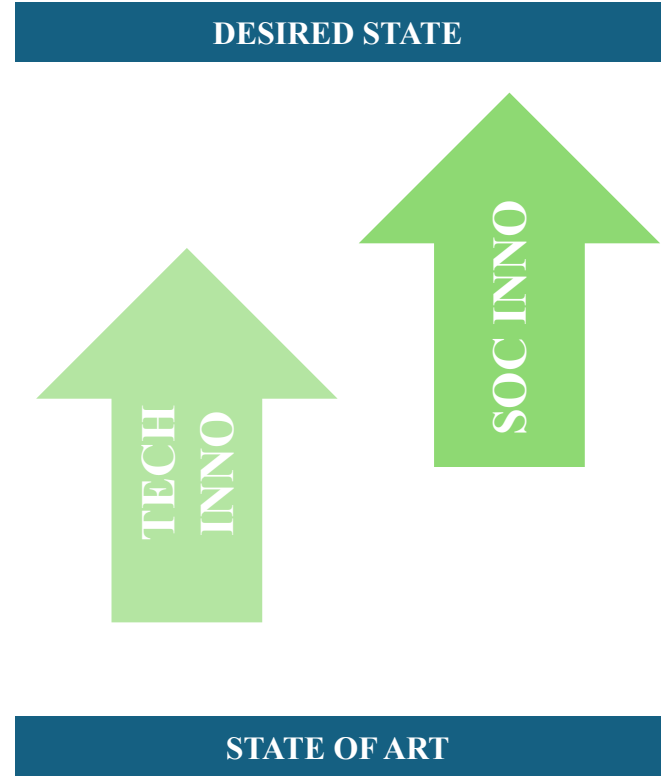
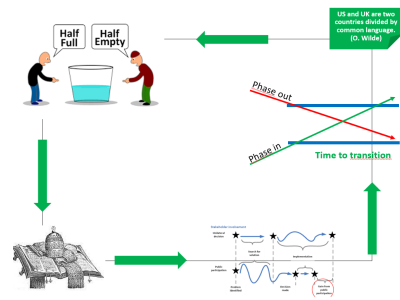
Materialise new generation of product and services under new vale framework on how we manage one space we share with all its potential

MINDSET APPROACH
-
CHANGING FRAMEWORK



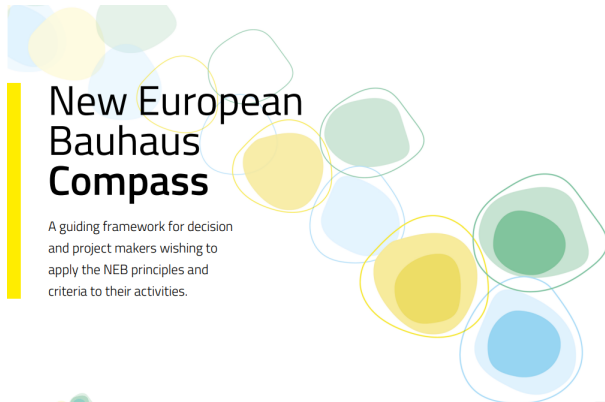


FROM WALLS TO VALUES





NEW ROLES AND NEW RULES



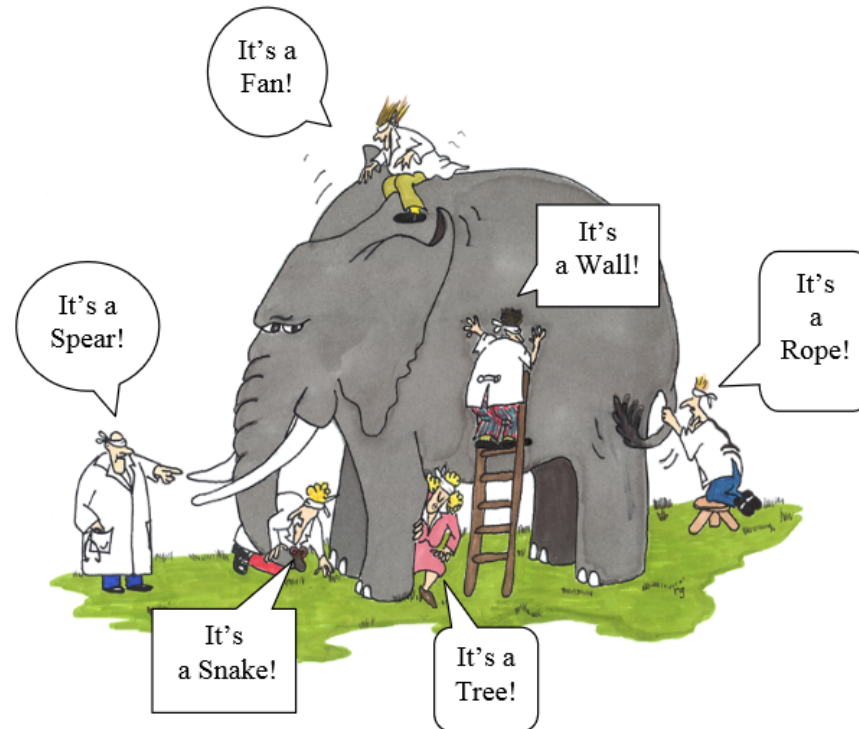
New types and models of financing mechanisms and new investor types (impact, value, cooperative approach,...)

Changes in potential role of individuals through new financing schemes (crowd funding, microentrepreneur ship,...)

Global outreach and combination of finance (reaching joint goal with public – private – individual financing)

New economic and financial value proposition

Stone age did not end
because of lack of stones.



WHAT FOLLOWS

Pilot presentations and feedback

Presentation of evaluators and their respective institutions

Panel on the topic of investments

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All to be used as input on how to best advance pilot actions with resources and time available in BAUNOW and plan for follow-up